

Programa de Estudios Abiertos  
Instituto de Iberoamérica  
Universidad de Salamanca  
Programa 2022/2023

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## Nombre del Curso: La Cultura Política en América Latina: Nuevos Aportes a Debates Clásicos

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Institución	Georgia State University
📅 Fecha:	13 al 16 de marzo de 2023
(lunes-jueves)	🕒 Horario: 12.30 a 14.30 hs.

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### Resumen del curso:

El estudio de la cultura política está profundamente arraigado en el desarrollo de las ciencias sociales de América Latina. La coincidencia del retorno generalizado de las elecciones al final de los '70, el auge de las encuestas de opinión pública en la región, y la gira hacia los han impulsado estudios cada vez más innovadores y rigurosos sobre el fenómeno. Hoy, la democracia está amenazada en varios rincones de la región, y el grado de backsliding democrático es notable en muchos países latinoamericanos. A la vez, los elementos centrales de la cultura política en América Latina están cambiando de manera fascinante, presentando nuevos desafíos para los científicos sociales. ¿Qué nos dicen las teorías de la cultura política acerca a las relaciones entre estas dinámicas paralelas? Este curso explora preguntas en este ámbito a través de marcos teóricos clásicos y, a su vez, analiza cómo estos cambios culturales recientes están remodelando los debates clásicos sobre cultura política.

### Objetivos:

Al completar con éxito este curso, los estudiantes podrán:

- (1) Hipotetizar las relaciones entre la variación al nivel de régimen y la variación en elementos centrales de la cultura política en América Latina;
- (2) Describir el concepto de apoyo democrático, su medición, y su evolución teórica en la región;
- (3) Analizar la aprobación presidencial en América Latina, su medición, y los factores que la influyen;
- (4) Aprender las dimensiones del partidismo, su medición, y sus relaciones con el comportamiento electoral en casos emblemáticos latinoamericanos;
- (5) Entender los debates teóricos sobre la confianza interpersonal e institucional, su medición, y sus relaciones con la polarización afectiva en la región.

## **Estructura del curso (temario):**

### **Clase 1**

¿Cómo nos aproximamos al apoyo democrático? Apoyo político, difuso versus específico. Medición, teoría, y método. Lo que se ha descubierto y lo que falta todavía.

#### ***Lecturas requeridas***

Torcal, Mariano y Paolo Moncagatta. 2011. Support, Political. In Bertrand Badie, Dirk Berg Schlosser, and Leonardo Morlino (eds.), *International Encyclopedia of Political Science*. Thousand Oaks, CA: Sage Press, pp. 2563-2566.

Claassen, Christopher. 2020. "In the Mood for Democracy? Democratic Support as Thermostatic Opinion." *American Political Science Review* 114(1): 36–53.

### **Clase 2**

¿Qué le mueve a la aprobación presidencial? Dinámicas electorales, rally-‘round-the flag, los costos de gobernar, accountability, y rasgos de líder. Fronteras de investigación para la región.

#### ***Lecturas requeridas***

Carlin, Ryan E., Jonathan Hartlyn, Timothy Hellwig, Gregory J. Love, Cecilia Martínez-Gallardo and Matthew M. Singer. 2018. "Public Support for Latin American Presidents: The Cyclical Model in Comparative Perspective." *Research and Politics* 5(3):1-8.

### **Clase 3**

¿En qué y en quién confían los ciudadanos en América Latina? Conceptos de confianza interpersonal e institucional. Co-evolución, instituciones, y behavioral economics. Polarización afectiva y hasta perniciosa.

#### ***Lecturas requeridas***

Carlin, Ryan E. and Gregory J. Love. 2018. "Political Competition, Partisanship, and Interpersonal Trust in Electoral Democracies: Partisan Trust Bias in Comparative Perspective." *British Journal of Political Science* 48(1):115-139.

### **Clase 4**

¿De qué consiste el partidismo en América Latina hoy? Partidismo, anti-partidismo, no partidismo, partidismo negativo. Impactos electorales comprobados y por comprobarse.

#### ***Lecturas requeridas***

Haime, Agustina and Francisco Cantú. 2022. "Negative Partisanship in Latin America." *Latin American Politics and Society* 64(1): 72-92.

### **Evaluación:**

De acuerdo a las normas del Instituto para los PEA y previstas en la convocatoria del curso.

### **Bibliografía sugerida:**

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- Canache, Damarys, Jeffery J. Mondak, and Mitchell A. Seligson. 2001. "Meaning and Measurement in Cross-National Research on Satisfaction with Democracy." *Public Opinion Quarterly* 65 (4): 506–28.
- Cárdenas, Juan Camilo, Alberto Chong, and Hugo Ñopo. 2009. To What Extent do Latin Americans Trust, Reciprocate, and Cooperate? Evidence from Experiments in Six Latin American Countries. *Economía* 9:45–94.
- Castro Cornejo, Rodrigo. 2019. "Partisanship and question-wording effects: experimental evidence from Latin America." *Public Opinion Quarterly* 83(1): 26-45.
- Carlin, Ryan E., Gregory J. Love and Miguel Carreras. 2020. "Presidents' Sex and Popularity: Baselines, Dynamics, and Policy Performance." *British Journal of Political Science* 50(4):1359-1379.
- Carlin, Ryan E. and Juan S. Gómez Cruces. 2022. "Trust in Latin American Governing Institutions." In *Oxford Bibliographies in Political Science*. Ed. Sandy Maisel. New York: Oxford University Press.
- Carlin, Ryan E., Roberto González, Gregory J. Love, Daniel Andrés Miranda and Patricio D. Navia. Forthcoming. "The Development of Intergroup Trust in an Indigenous and Non-Indigenous Ethnic Conflict: The Role of Ethnic Identity and Redistributive Policy Stances." *Political Psychology* 43(2): 201-220.
- Carlin Ryan E., Gregory J. Love and Daniel J. Young. 2020. "Political Competition, Partisanship, and Interpersonal Trust under Party Dominance: Evidence from post-Apartheid South Africa." *Journal of Experimental Political Science* 7(2):101-11.
- Carlin, Ryan E. and Timothy Hellwig. 2020. "The World Economy, Political Control, and Presidential Success." *The Journal of Politics* 82(2): 786-799.
- Carlin, Ryan E. and Cecilia Martínez-Gallardo. 2019. "Outliers of Presidential Approval: Dynamics, Levels, and Rates." *Revista Latinoamericana de Opinión Pública* 8(2):7-27.
- Carlin, Ryan E. 2018. "Sorting out Support for Democracy: A Q-Method Study." *Political Psychology* 39(2):399-422.
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- Carlin, Ryan E. 2011. "Distrusting Democrats and Political Participation in New Democracies: Lessons from Chile." *Political Research Quarterly* 64(3):668-687.
- Carlin, Ryan E. and Matthew M. Singer. 2011. "Support for Polyarchy in the Americas." *Comparative Political Studies* 44(11):1500-1526.
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